



NCD HARD TALKS

MAKING HEALTH SYSTEMS DELIVER
WEBINAR • NOVEMBER 18, 2020 • 13-14:30 CET

Building an NCD Ready Workforce

ABOUT

Reducing the burden of noncommunicable diseases (NCDs) necessitates a transformation in how, and by whom, NCD services are delivered. This redistribution will see roles traditionally performed in hospitals shift to the community, to where people live and work and can most readily access services. Primary health care (PHC), long recognized for its contribution to health promotion and disease prevention, will be called upon to serve as a platform for NCD screening, early diagnosis, treatment, palliation and rehabilitation.

Such a shift will not be possible unless the PHC workforce is adequately equipped to meet the increased scale and scope of NCD care. This means not only bolstering the supply of PHC workers but optimizing the distribution of critical tasks among different cadres. Executing this transition requires unprecedented cooperation, multi-sectoral collaboration and regulatory action to ensure that quality of care is maintained.

This webinar session will convene health system and workforce experts to examine what it will take to prepare the PHC workforce to take on the challenge of NCDs.

AGENDA

Introductory remarks

The 40 million challenge

How can we meet the workforce demands of tomorrow?

PHC nurses as vital forces for NCDs
WHO Chief Nurse shares global outlook

Frontline Dispatch:
PHC workers share their NCD story

Hard Talk Panel
Building an NCD Ready Workforce

- *Who? What? Where?* Key requirements of effective workforce planning
- *Fit-for-purpose:* Training the workforce and upskilling for NCDs
- *Progressive realisation:* Optimizing the PHC workforce for NCDs in low resource settings

Discussion

REGISTER NOW

NCD HARD TALKS SPEAKERS

18 NOV 2020
13:00 CET

MODERATOR: PROFESSOR JAMES BUCHAN

EDITOR IN CHIEF, HUMAN RESOURCES FOR HEALTH JOURNAL
ADJUNCT PROFESSOR, UNIVERSITY OF TECHNOLOGY, SYDNEY



DR BENTE MIKKELSEN

DIRECTOR, DEPARTMENT FOR NCDS, WHO

DR REN MINGHUI

ASSISTANT DIRECTOR GENERAL UHC/COMMUNICABLE
AND NONCOMMUNICABLE DISEASES, WHO

DR JAMES CAMPBELL

DIRECTOR, HEALTH WORKFORCE DEPARTMENT, WHO

MS ELIZABETH IRO

CHIEF NURSING OFFICER, WHO

MS SONAM CHOKI

HEALTH ASSISTANT, SAMDINGKHA BASIC HEALTH UNIT,
PUNAKHA DISTRICT, BHUTAN

MS MARIKA GUZEK

PHC NURSE, COORDINATOR OF MEDICAL PROJECTS
AND PATIENT CARE, SIEDLCE, POLAND

DR GAIL TOMBLIN MURPHY

VICE-PRESIDENT, RESEARCH, INNOVATION AND DISCOVERY,
CHIEF NURSE EXECUTIVE
NOVA SCOTIA HEALTH

MS OMNIA EL OMRANI

LIAISON OFFICER FOR PUBLIC HEALTH ISSUES FOR THE
INTERNATIONAL FEDERATION OF MEDICAL STUDENTS'
ASSOCIATION (IFMSA)

DR MAMSALLAH FAAL-OMISORE

CLINICAL DIRECTOR, PRIMARY CARE INTERNATIONAL

PROFESSOR BOB MASH

HEAD OF DIVISION OF FAMILY MEDICINE AND PRIMARY
CARE, UNIVERSITEIT STELLENBOSCH UNIVERSITY,
SOUTH AFRICA

REGISTER NOW

SPEAKERS

MODERATOR: Professor James Buchan

Prof Buchan has specialized in health and care workforce policy and analysis throughout his career. He is an Adjunct Professor at the WHO CC at University of Technology, Sydney, and a Senior Fellow at the Health Foundation, London. He has worked extensively as a consultant in Europe, Asia and the Pacific, for governments and international agencies such as WHO, World Bank and ICN. His background includes periods working as a senior manager in the National Health Service in Scotland, his home country; senior policy analyst at the Royal College of Nursing, (RCN), UK; and as a specialist adviser to Health Workforce Australia, a federal government agency. He has also worked for WHO in Geneva and in Copenhagen. He is Editor in Chief of "Human Resources for Health" the peer reviewed journal. <https://human-resources-health.biomedcentral.com>.

Dr Bente Mikkelsen

Director, Department for NCDs at WHO HQ in Geneva. Formerly: Director, Division of NCDs and Promoting Health through the Life-course at the WHO Regional Office for Europe; Head of Secretariat for the Global Coordination Mechanism on the prevention and control of NCDs (WHO GCM/NCD); and CEO of the Southern and Eastern Norway Regional Health Authority. Dr. Mikkelsen is trained as a Gynaecologist and Obstetrician and holds a Master's degree in Health Administration and Management from the University of Oslo.

Dr Ren Minghui

Dr Ren Minghui serves as Assistant Director-General for Universal Health Coverage/ Communicable and Noncommunicable Diseases at WHO headquarters. In this role, he oversees a complex portfolio of technical programmes covering HIV, viral hepatitis, tuberculosis, malaria, neglected tropical diseases, sexually transmitted infections, noncommunicable diseases, mental health and substance use. He currently represents WHO on the boards of the Global Fund to Fight AIDS, TB and Malaria, UNAIDS, and UNITAID. Prior to his appointment as Assistant Director-General, he spent nearly 30 years working in public health, including as Director-General for International Cooperation in the National Health and Family Planning Commission of the People's Republic of China. In China, his work initially focused on health policy and health reform, and later on international health cooperation and global health governance. Dr Ren is a medical doctor and holds a Master of Public Health and a PhD in Social Medicine and Health.

Dr James Campbell

Jim Campbell is the Director of the Health Workforce Department at the World Health Organization, and the Executive Director of the Global Health Workforce Alliance (GHWA). His role at WHO has included overseeing the development of WHO's Global Strategy on Human Resources for Health: Workforce 2030 as adopted by the Sixty-ninth World Health Assembly, and support to the High-level Commission on Health Employment and Economic Growth established by the United Nations Secretary-General in March 2016 as an initiative to inform multi-sectoral engagement on the Global Strategy. The Commission's report was published in September 2016 and sets out 10 recommendations and five immediate actions to address the global mismatch in the supply, demand and need for health workers. Prior to joining WHO and GHWA, Jim spent eight years as the founder/Director of a not-for-profit research institute. His publications include A Universal Truth: No Health Without a Workforce (2013), and the State of the World's Midwifery reports (2011 and 2014).

SPEAKERS

Ms Elizabeth Iro

Elizabeth Iro started in her role as Chief Nursing Officer of WHO in January 2018. Before joining WHO, Ms Iro had more than 30 years of experience in public health in the Cook Islands and regionally. She served as the Secretary of Health of the Cook Islands, and was notably the first woman to be appointed to this position. In her role, Ms Iro implemented health reforms to strengthen the country's health system, including developing the country's National Health Roadmap 2017-2036, the National Health Strategic Plan 2017-2021, and the Health Clinical Workforce Plan. She had previously served as the country's Chief Nursing Officer and Acting Director of Hospital Health Services. For the first 25 years of her career, she was a staff nurse, midwife and charge midwife at hospitals in the Cook Islands and New Zealand.

Ms Sonam Choki

Ms Choki is a health assistant in the Samadingkha Basic Health Unit (BHU) in the Punakha District, Bhutan. Ms Choki is responsible for overall management and planning of activities in the community and collaboration with other sectors and regular meetings with the local government. She provides outreach and health education services, makes judgments on appropriate treatment and referrals, provides emergency services and conducts annual household surveys and regular immunization programmes. Through her activities in the primary health care center, Ms Choki implements people-centred care services through the package of essential non-communicable disease (PEN) and provides NCD screening at the community level. She has previously worked in one of the most remote places in Northern Bhutan. Ms Choki has received a Certificate in Community Health from the Royal Institute of Health Sciences, Thimphu Bhutan with additional training on the Global HEARTS protocol, Alcohol Use Disorders Identification Test - Screening and Brief Intervention (AUDIT-SBI), and participation in various meetings.

Ms Marika Guzek

Ms Guzek is a nurse, coordinator of medical projects and patient care in the Centrum Medyczo-Diagnostyczne in Siedlce, Poland. Ms Guzek is an author of notable publications and presentations focused on the effectiveness of coordinated care, chronic care, treatment and the role of nurses in primary health care through collaboration with the World Bank. Ms Guzek is engaged in the implementation of behavioural interventions for PHC patients led by nurses, dietitians and psychologists. Further, she is a member of the board of IFIC Poland.

Dr Gail Tomblin Murphy

Dr. Gail Tomblin Murphy is Vice-President, Research, Innovation and Discovery & Chief Nurse Executive at Nova Scotia Health and the Director of the WHO/PAHO Collaborating Centre on Health Workforce Planning and Research at Dalhousie University in Halifax, Canada. Gail is an internationally recognized expert in population needs-based approaches to health systems and workforce planning, evaluation and research. In her role with NS Health, Gail has provided visionary leadership in research, innovation and discovery to transform health and healthcare delivery for Nova Scotians. Gail leads/co-leads regional, national and international research teams comprising patients and families, clinicians, health care leaders, senior policy-makers, and researchers from government, universities, communities, and health care organizations. Gail has been an expert advisor on health workforce to the WHO/PAHO since 2005. Her work has been widely funded, published and influences policy and practice worldwide, garnering extensive interest from governments and other stakeholders because of its significant impact on health policy in Canada and abroad.

Ms Omnia El Omrani

Omnia El Omrani is a final-year MB BCH medical student from Egypt. She is currently serving as the Liaison Officer for Public Health Issues for the International Federation of Medical Students' Association, representing the voice of more than 1.3 million medical students from 134 countries worldwide. She is leading IFMSA's external work in the areas of Non-Communicable Diseases and Climate Change by collaborating with the UN, WHO NCDs/GCM and Climate Change Unit. She is also a Commissioner at the Lancet-Chatham House Commission on Improving Population Health Post-COVID and an associate at Women Leaders for Planetary Health. She is currently a member of the United Nations Children's Fund Youth Leaders Program and the Global Youth Coalition for Road Safety. She has led 15 panels of students formulating a diversity of evidence-based policy-documents, modules for medical curriculum, and research publications. She has co-led the IFMSA COVID-19 Response efforts since March 2020.

Dr Mamsallah Faal-Omisore

Dr Mamsallah is the Clinical Director of Primary Care International, and a practising GP/Family physician. She began work as a GP in inner city London, before moving to South Africa to work in operational research at the interface of HIV and primary care, subsequently working as a Clinical Lecturer in Family Medicine at Wits University. Most recently Mamsallah has worked in clinical practice in Lagos alongside a role as Faculty at the Healthcare Leadership Academy: HLA Africa. With an MSc in Global Health Policy from the London School of Hygiene and Tropical Medicine, Mamsallah is also a seasoned health policy consultant and is currently based between the UK and Nigeria. With PCI, Mamsallah has worked with the WHO, UNHCR, IRC and others to strengthen primary healthcare systems in Africa, the Middle East and South Asia, with a focus on building capacity for NCD care in primary healthcare. She is currently leading efforts to grow and expand an open access Covid-19 e-learning resource for front-line health workers in resource-poor settings. She is also providing leadership for a collaboration with the WHO, which will see PCI co-create a package of NCD learning resources for global roll-out as part of a programme building capacity for integrated primary care.

Professor Bob Mash

Executive Head: Department of Family and Emergency Medicine Head: Division of Family Medicine and Primary Care Universiteit Stellenbosch University, South Africa
Bob Mash is a Distinguished Professor of Family Medicine and Primary Care at Stellenbosch University in South Africa, where he is the Executive Head of Family and Emergency Medicine. He is a founding member of the Chronic Disease Initiative for Africa and editor-in-chief of the African Primary Health Care and Family Medicine Journal. He co-ordinates the Primary Care and Family Medicine (Primafamed) network in sub-Saharan Africa that is an institutional network of departments of family medicine and primary care across 25 countries. He is chair of a global Primary Health Care Research Consortium that focuses on addressing key evidence gaps in low and middle income countries.