The goals of Nursing Now are to improve health globally by raising the profile and status of nurses worldwide.

The campaign aims to influence policymakers and support nurses to lead, learn and build a global movement.

But how does this translate into action?

What can nurses and their supporters do, individually or in small specialist groups, to contribute to the campaign?

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RESOURCES

There are lots of digital resources available:

Nursing Now:
www.nursingnow.org/resources

International Council of Nursing:
www.icn.ch/

World Health Organisation:
www.who.int/

Nurses on Boards Coalition:
www.nursesonboardscoalition.org/

LET US KNOW YOUR IDEAS

We would love to hear from you if you have more ideas.

Please contact email our global team:
info@nursingnow.org

You can also keep up to date with nursing now by following us on:

Twitter: @NursingNow2020

Facebook: facebook.com/nursingnow2020

Burdett Trust for Nursing

Nursing Now is a programme of the Burdett Trust for Nursing (Registered Charity 1089849)

Nursing now

IN COLLABORATION WITH:

World Health Organization

Nursing now

TAKING ACTION FOR NURSING NOW



A GUIDE TO WORKING TOGETHER AS INDIVIDUALS & GROUPS

1 Promote & develop nurses into leadership positions

Nurses bring both a broad overview and in-depth knowledge of health systems and care that other professionals don't necessarily have. That's why **nurses' knowledge should be fully available and accessed** by managers and policy makers.

To change the way that nurses are engaged in decision-making means influencing those who appoint to high level positions. **Check out how many nurses are on relevant hospital boards and management committees in your country**, and find out who you should be asking for nurses to be appointed to high level positions in government.

Nurses should routinely be on all health management teams at all levels of the health system. If this is not the case where you work, then investigate how this might change – perhaps through the intervention of the Chief Nurse, your professional association or even your local World Health Organization (WHO) office.

2 Collect & disseminate examples of effective nursing in practice

Evaluating nursing practices and widely sharing the results is an important way of influencing people and raising the status of nurses.

Does your country have a nursing journal? Do you know of new developments that are not being evaluated? Could you start a journal club for local nurses?

Partnering with your local university nursing department could drive new research. A WhatsApp community for local nurses is a simple but very **effective way to share knowledge.**



3 Advocate for the right to health & for nurses to lead in front-line care

Universal health coverage (UHC) means **'ensuring that everyone, everywhere can access essential quality health services without facing financial hardship'**.

Despite great progress in global health, huge disparities between rich and poor countries remain. Millions of people lack access to a skilled health worker.

Many deaths and illnesses are avoidable through prevention and treatment, education, immunization campaigns, and sexual and reproductive healthcare.

But none of this is achievable without the unique contribution of **NURSES**. Yet nurses are often not speaking out about their work and its impact.

Knowing about global movements in public health, **being prepared to articulate support for the right to health and advocate is an important contribution that nurses can make** everywhere.