



THE NIGHTINGALE CHALLENGE

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Nursing Now



The Challenge - What is it?

- A global movement to equip and empower the next generation of nurses and midwives as leaders, practitioners, and advocates in health.
- Every health employer around the world challenged provide leadership and development training for young nurses and midwives during 2020.

“The Nightingale Challenge is an integral part of Nursing Now’s aim to improve health globally by raising the profile and status of nurses”

Credit: Tim Bekir for THET

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Why 2020?

- 2020 has been declared by the World Health Organisation as the Year of the Nurse and the Midwife
- 2020 celebrates the 200th anniversary of the birth of Florence Nightingale: nurse, innovator, reformer and leader of improved health care.



Why the Challenge?



Investing in young nurses and midwives is critical to our healthcare future.

The Challenge will

- Develop the next generation of young nurses and midwives as leaders, practitioners, and advocates in health
- Demonstrate that nursing and midwifery are exciting and rewarding careers

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Who is it for?

The Nightingale Challenge is for every health employer around the world to provide leadership and development training for a group of their young nurses and midwives during 2020.



Benefits for employers

- Enhanced reputation, externally and with their own staff, as a good employer and for investing in their workforce and championing nursing and midwifery
- Enhanced reputation as a champion of nursing and midwifery should help with recruitment and retention, including keeping your own 'rising stars'
- Partnering with others locally and internationally, to collaborate and to share knowledge, ideas and learning to help develop each other's healthcare systems.

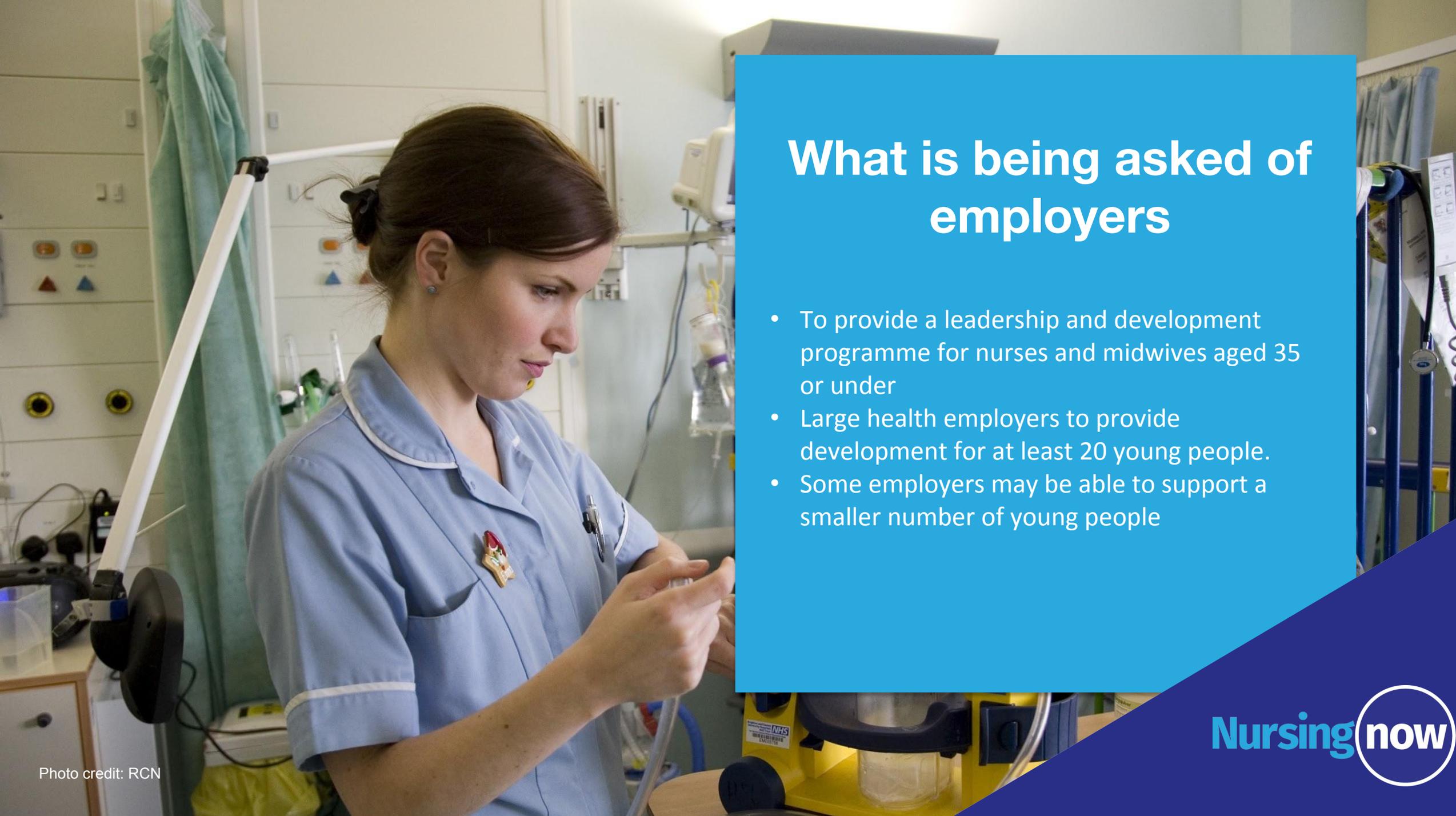


Credit: Tim Bekir for THET



Benefits for nurses and midwives

- Extend their knowledge, skills and leadership
- Develop their professional networks exposure to global health policy making
- Feel valued by their organisations
- Be in a strong position to take the next step in their careers.

A photograph of a female nurse in light blue scrubs, focused on a task in a hospital room. She has her hair tied back and is wearing a name tag. The background shows medical equipment and a bed. A large blue semi-transparent box is overlaid on the right side of the image, containing white text. The bottom right corner of the image features a dark blue diagonal banner with the 'Nursing now' logo in white.

What is being asked of employers

- To provide a leadership and development programme for nurses and midwives aged 35 or under
- Large health employers to provide development for at least 20 young people.
- Some employers may be able to support a smaller number of young people

Support from Nursing Now

- Global platform to help promote activities and developments undertaken
- Provide contacts and co-ordination to enable shared learning
- Offer guidance on programmes, research evidence and good practice
- Supplement local programmes with global content, such as regular webinars led by internationally recognised nurse and midwife leaders



Practical Requirements

- Programmes can be a mix of formal courses, mentoring, shadowing or learning from other professionals or sectors.
- Local employers can decide the content and format tailored to local need
- Case studies can be found on Nightingale Challenge web page
- Other professional groups and staff over the age of 35, or students can join
 - Benefit multi-disciplinary working
 - But won't contribute towards Nursing Now's 20,000 goal

Funding

- Employers in high and most middle-income countries will fund their own programmes.
- For low and lower middle-income countries that cannot fund programmes, Nursing Now will support to find the resources needed



Nightingale Challenge Timeline



How to get involved

- Accept the Nightingale Challenge by signing up your organisation
- Contact a member of the Nursing Now team to register your interest
- Get more info by emailing nightingale@nursingnow.global



Now we've signed up, what's next?

- Begin identifying young nurses and midwives you wish to involve
- Begin planning the development activities you wish to run during 2020.
- Submit a high-level summary of your plans
- Encourage nurse and midwife participants to join NC global database and facebook community.



Credit: THET



What else can organisations do?

- Promote your involvement as widely as possible – see the Resources section of the Nightingale Challenge website for guidance on how
- Tag your communications #NightingaleChallenge so that Nursing Now can augment your reach
- Set up your own local groups to run shared events and to exchange ideas and learning



Accept the Nightingale Challenge Now!

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